

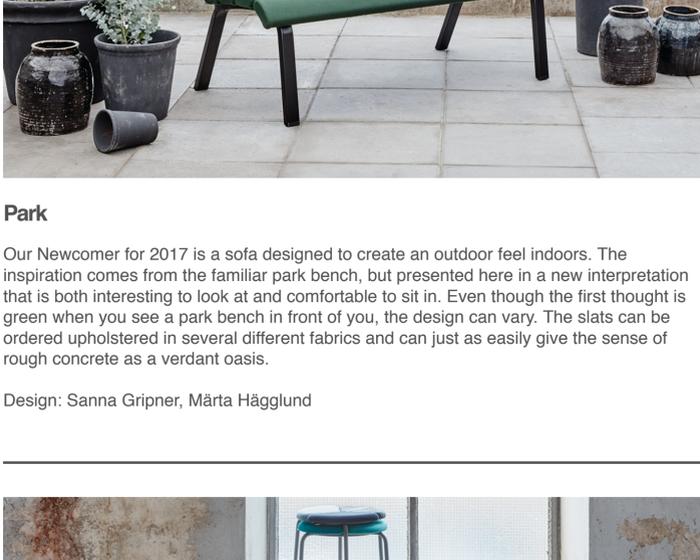
# MATERIA®

Press release 2017-02-07

## Materia celebrates 25 years with 9 new designs.

When our company was founded in 1992 it was with a clear idea as its starting point. Our furniture design would always be based on the user. We wanted to find ways to simplify everyday life with designs that were as well thought-out as they were aesthetic. And we are still doing that. This year we are presenting 9 new designs which complement an already wide range of furniture for the modern workplace.

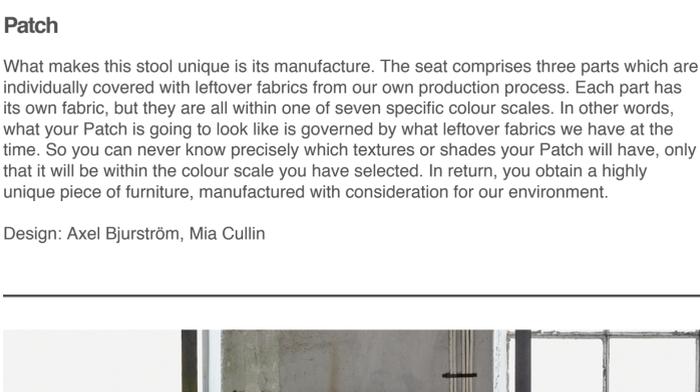
[You can find more information on our new furniture products and designers at \*\*materia.se/en\*\*](#)



### Park

Our Newcomer for 2017 is a sofa designed to create an outdoor feel indoors. The inspiration comes from the familiar park bench, but presented here in a new interpretation that is both interesting to look at and comfortable to sit in. Even though the first thought is green when you see a park bench in front of you, the design can vary. The slats can be ordered upholstered in several different fabrics and can just as easily give the sense of rough concrete as a verdant oasis.

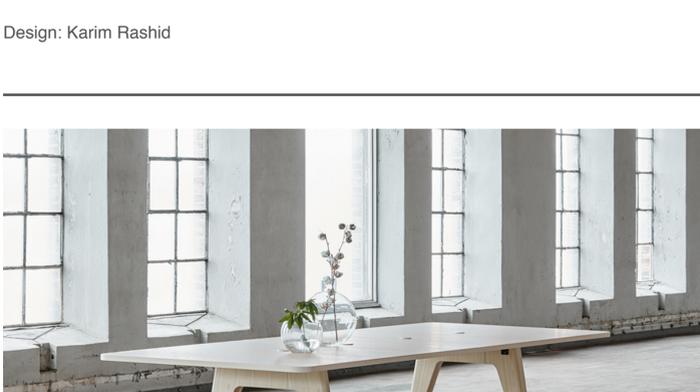
Design: Sanna Gripner, Märta Hägglund



### Patch

What makes this stool unique is its manufacture. The seat comprises three parts which are individually covered with leftover fabrics from our own production process. Each part has its own fabric, but they are all within one of seven specific colour scales. In other words, what your Patch is going to look like is governed by what leftover fabrics we have at the time. So you can never know precisely which textures or shades your Patch will have, only that it will be within the colour scale you have selected. In return, you obtain a highly unique piece of furniture, manufactured with consideration for our environment.

Design: Axel Bjurström, Mia Cullin



### Kaloo

The inspiration behind this bar stool comes from various sources, including Scandinavian furniture design. Together they create a minimalist, contemporary bar stool. Straight lines provide a stable base which softens in generous curves up towards the seat. The contrast between the frame and the rounded upper section makes Kaloo a bar stool suitable for most contexts.

Design: Karim Rashid



### Sumo

As the name reveals, Sumo is a range of stable, straddle-legged tables in a large format. They stand out, give the room character and inspire active meetings. You can order Sumo with a round, square or rectangular table top. They are all available with power sockets located directly in the table top and are easy to access.

Design: Fredrik Mattson



### My place

This table is based on the idea of sitting together but simultaneously gives each user access to their own workplace, with partitions which provide seclusion. My Place is available in two sizes and in different variants of table tops and frame lacquer.

Design: Anders Berg, Steinar Hindenes, Petter Knudsen



### Curling

A flexible table for the modern workplace. Curling seems to hover lightly above the floor, and a groove milled into the bottom of the table top makes it easy to pull the table towards you or to the side to free up space. The asymmetrically positioned pole makes it simple to place the table over, for example, the edge of a sofa in order to create an ergonomic and comfortable workplace.

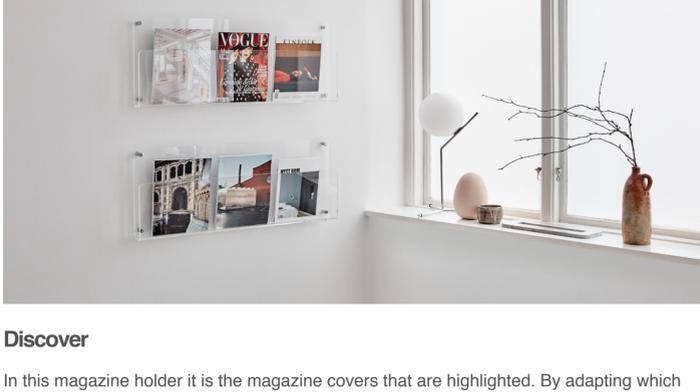
Design: Axel Bjurström



### Mr T

Mr T invites users to vary their seating positions. You can sit up straight, on the edge or straddle the stool. Furnishing with several Mr Ts and positioning them in different directions in the room creates an interesting environment which encourages conversation and interaction.

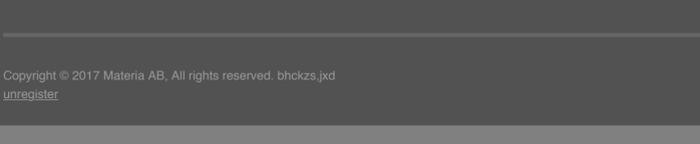
Design: Roger Duverell, Ola Giertz



### Sense

Sense creates an impression through its design that is as gentle as it is unique. The inspiration is partly derived from dresses with an empire cut, with pleats and creases constituting a more organic form. The design makes Sense an excellent choice when you want to create an inviting feel.

Design: Mia Cullin



### Discover

In this magazine holder it is the magazine covers that are highlighted. By adapting which magazine is positioned at the front, you choose how Discover complements the furnishings in the room. The shelf is made of transparent acrylic and the fittings used to mount it create a striking distance to the wall.

Design: Monika Mulder

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